



Supply Chain Now and our Response to COVID-19

We are closely monitoring the spread of the novel coronavirus and want to communicate with our audience and partners how Supply Chain Now is responding to and preparing for the situation as it continues to progress.

Above all, we are dedicated to helping you stay informed, encouraged and healthy. You and your livelihood are important to us and we want you to know we're taking every necessary precaution to protect you and our team while continuing to provide timely information to our global audience.

Content continuity and supporting work from home

As the situation has unfolded, we acted swiftly. Our policy and operational adaptations have ensured that our staff's health and safety is assured.

We also know that Supply Chain Now is a daily part of your supply chain education and information. We take the responsibility to our audience very seriously.

Our business continuity plan enables full operation remotely, including work-from-home for the entire team. In fact, the Supply Chain Now team has always been equipped for, and regularly works remotely.

Providing information to our audience during adverse business climate

Our audience spans all supply chain verticals, tiers and geographies. We are thankful for our international followers, and Supply Chain Now is committed to serving the interests of our global audience. We intend to not only maintain our usual content pace, but also to augment it with time-sensitive updates and we will do our best to represent the entire world.

As of March 13, we have adopted an entirely virtual working model for the next several weeks, and you can rest assured that the Supply Chain Now content model will not be impacted in any way.

Implementing Best Practices

We have put in place several policies and best practices to ensure the health and safety of our employees, our guests and their communities. These include:

- A significant emphasis on the health and hygiene of our staff including remote communications, anti-bacterial cleaning supplies in our studios, and adopting the elbow bash as our greeting
- Following best practices and guidelines put forth by the CDC, and adhering to any federal, state and local government requirements
- Eliminated event attendance and business travel

We know that this may be a difficult time for our audience, partners and community. We are standing by to help in any way that we can. Our thoughts and prayers are with you all to remain safe and healthy.