

U.S. BANK SELECTS SUPPLY CHAIN NOW TO LIVE STREAM RELEASE FREIGHT PAYMENT INDEX™
Live release and analysis of U.S. Bank Freight Payment Index with multi-media engagement

Atlanta, Ga – January 22, 2020, *For immediate release*

Supply Chain Now announced today that they will serve as the live streaming media partner for U.S. Bank, increasing exposure and engagement with the bank's Freight Payment Index's quarterly releases in 2020, starting with the release of the Q4 2019 report on January 22nd at 12 noon ET.

The U.S. Bank Freight Payment Index measures quantitative changes in freight shipments and spend activity based on data from transactions processed through U.S. Bank Freight Payment. The business processed more than \$28.8 billion in 2019 for some of the world's largest corporations and government agencies.

"We are excited to partner with Supply Chain Now and engage supply chain professionals to discuss the insights from the U.S. Bank Freight Payment Index and the economic indicators impacting the industry," said Bobby Holland, Vice President and Director of Freight Data Solutions at U.S. Bank.

Supply Chain Now will host a live streaming video and audio release each quarter, featuring a panel comprised of members of the U.S. Bank data team and freight industry experts.

"We are proud to bring this important information, analysis and insight to our audience," said Scott Luton, Founder & CEO, Supply Chain Now. "Our team and audience are looking forward to working with and learning from the talented professionals associated with this critical economic indicator."

Supply Chain Now will live stream the quarterly releases on LinkedIn Live and adding others throughout the year, in addition to distributing it through their popular industry podcast.

About Supply Chain Now

Supply Chain Now brings leaders & practitioners together to share best practices and to discuss the key challenges impacting end-to-end supply chain management today. Supply Chain Now podcasts have accumulated millions of plays since May 2017 and continue to reach a growing global audience, hitting Apple Podcasts business leadership charts in 40 countries. Supply Chain Now is listed in "Best Supply Chain Podcasts We Could Find" by Player FM and ranks #1 on Feedspot.com "Top 10 Supply Chain Management Audio Podcasts & Radio You Must Subscribe & Listen To in 2020"

For more information, visit <https://supplychainnowradio.com> or follow on LinkedIn or Twitter: [@SCNRadio](https://twitter.com/SCNRadio).

About U.S. Bank

U.S. Bancorp, with 74,000 employees and \$495 billion in assets as of December 31, 2019, is the parent company of U.S. Bank, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a 2019 World's Most Ethical Company. Visit U.S. Bank online or follow on social media to stay up to date with company news.

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